



Promotional Opportunities

NxStageUsers 1st Annual Conference
October 11 & 12, 2010
Tropicana Hotel - Las Vegas, Nevada

Please excuse us for this late offering of sponsorship opportunities. Planning a conference is very new to us as this is our first time. Rather than the rates others charge, we are looking for modest contributions for the promotional opportunities we have available.

You and your company are invited to join the largest Home Hemodialysis organization in their 1st Annual Conference. This will be a unique opportunity to introduce your products to a wide audience of dialyzors, nephrologists and nurses gathering in Las Vegas this October.

Over 2 days, the conference will hear from prominent nephrologists and renal professionals. Dialysis patients and care partners will also present, many of which have pushed the boundaries of optimal dialysis, advocated for home renal care including legislative and policy matters and traveled while on dialysis.

There are several prime opportunities to get your name in from of attendees.

1. Meal Sponsorship – Your contribution will be acknowledged with signage, in the Program and a Conference Bag Insertion will be at No Charge.

Two (2) breakfasts.....**Taken**
One (1) boxed lunch..... - **\$7500**
Three (3) breaks..... - **\$4800 each**

2. Exhibit Tables - show your products and offerings directly to conference attendees from inside the Break Room. In addition to breakfasts, breaks and lunch (if supported), time will be made available during the NxStage Reception Monday evening. Dedicated time will be provided to allow you to discuss your business from a six foot, skirted table with those who use and advocate for quality dialysis care. - **\$350**

3. Conference Bag Insertion - Make sure your message is seen by every attendee. Your sponsorship will provide a place for your written materials as well as samples of your products to reach each and every registered attendee. Assure yourself that your company will be seen by a dedicated audience of dialyzors who seek out the highest quality dialysis and life experience without surrendering their independence. Insertion includes up to two (2) sheets and one (1) sample. - **\$150**

The following are \$150 each; add \$100 for Conference Bag Insertion as above. Call Rich Berkowitz at 847-922-6731 if you require acquisition and printing.

4. Attendee Lanyard – Provide your preprinted lanyard with plastic badge holder.

5. Water Bottle – Provide your preprinted water bottle. The Conference Bag has two (2) pockets for bottles, one each for dialyzer and spouse.

6. Pens – Provide your preprinted pen.

7. Attendee Padfolio – Provide your preprinted padfolio.

8. Hat – Provide your preprinted hat.

9. T-Shirt – Provide your preprinted t-shirt.

Or any other item small enough to be inserted in the bag. Call for ideas, e.g., Pill Containers, Mugs, Flashlights, Mouse Pads, etc.

10. CD of PowerPoint Presentations – A CD of the presentations will be made available following the conference. There will be opportunities to have a four page PPT of your company's products. Within your PPT, you can embed links to your website. **-\$400, add \$100 for Conference Bag Insertion**

For further details contact Rich Berkowitz at 847-922-6731`or email at rjberkowitz@nxstageusers.com